



2022 CROSSROADS FEST AUGUST 5th – 7th

Located at Cene's Four Seasons Park
25520 W. Seil Road
Shorewood, IL

SPONSORSHIP OPPORTUNITIES

The Plainfield Shorewood Area Chamber of Commerce works hard to bring this event to the area to grow local business and connect to the community. Without the amazing help of the Village and our generous sponsors, this event would not be possible, and for that we extend a sincere thank you.

We hope you will take advantage of the great sponsorship opportunities we have available and to be a part of the area's PREMIER Festival, with exposure to 15,000 in attendance!

Inquires/Questions: events@psacchamber.com

THANK YOU FOR YOUR SUPPORT!



2022 Crossroads Fest Sponsorship Levels

Presenting Sponsor \$12,500

Recognition:

- Banner on Back of Stage (provided by Chamber)
- Your business name/logo on the Festival's website and social media
- 3 Solo banners throughout fest area (provided by sponsor)
- Logo shown as entertainment sponsor on schedule of events back
- Logo on back of Special Needs T-shirt
- Car Dealers: Max 3 vehicles on fest grounds all weekend
- Free parade entry, will be after all emergency vehicles & Grand Marshall
- Stage Recognition/Announcements

Hospitality:

- 10 Beer Tent Wristbands & 20 Beer Tickets

Entertainment Sponsor (Friday) \$3,000

Recognition:

- Your business name/logo on the Festival's website and social media
- Solo banner at main entry to tent as "Day" sponsor all weekend
- Logo shown as entertainment sponsor on schedule of events
- Car Dealers: Max 2 vehicles on fest grounds all weekend
- Free parade entry (must complete parade entry form)
- Stage Recognition/Announcements

Hospitality:

- 10 Beer Tent Wristbands & 20 Beer Tickets

Entertainment Sponsor (Saturday) \$3,000

Recognition:

- Your business name/logo on the Festival's website and social media
- Solo banner at main entry to tent as "Day" sponsor all weekend
- Logo shown as entertainment sponsor on schedule of events
- Car Dealers: Max 2 vehicles on fest grounds all weekend
- Free parade entry (must complete parade entry form)
- Stage Recognition/Announcements

Hospitality:

- 10 Beer Tent Wristbands & 20 Beer Tickets

Entertainment Sponsor (Sunday) \$3,000

Recognition:

- Your business name/logo on the Festival's website and social media
- Solo banner at main entry to tent as "Day" sponsor all weekend
- Logo shown as entertainment sponsor on schedule of events
- Car Dealers: Max 2 vehicles on fest grounds all weekend
- Free parade entry (must complete parade entry form)
- Stage Recognition/Announcements

Hospitality:

- 10 Beer Tent Wristbands & 20 Beer Tickets

Classic & Custom Car Show (1 Available Sunday) \$1,750

Recognition:

- Your business name/logo on the Festival's website and social media
- Logo on Chamber provided sponsor banner at Car Show
- Logo shown as entertainment sponsor on schedule of events
- Car Dealers: Max 2 vehicles on fest grounds all weekend **day of show only**
- Free parade entry (must complete parade entry form)

Hospitality:

- 5 Beer Tent Wristbands & 10 Beer Tickets

Transportation Sponsor (Golf Carts) \$1,500

Recognition:

- Your business name on the Festival's website and social media
- Name listed on 24" x 36" sponsor sign on transportation carts on fest grounds
- Name listed on 24" x 36" sponsor sign on fest grounds
- Name listed as Transportation Sponsor on schedule of events

Hospitality:

- 5 Beer Tent Wristbands & 10 Beer Tickets

Hometown Sponsor (unlimited) \$1,000

Recognition:

- Your business name/logo on the Festival's website and social media
- Logo on Chamber provided group banner on fest grounds
- 1 - 18"x24" group logo yard sign on fest grounds
- Logo shown as Hometown Sponsor on schedule of events
- Free parade entry (must complete parade entry form)
- Name listed in "save the date" print ad in July

Hospitality:

- 5 Beer Tent Wristbands & 5 Beer Tickets

Four Seasons Sponsor (unlimited) \$500

Recognition:

- Your business name/logo on the Festival's website and social media
- Name listed on 24"x 36" group sponsor sign on fest grounds
- Free parade entry (must complete parade entry form)

Hospitality:

- 2 Beer Tent Wristbands

Special Needs T-Shirt Sponsor (unlimited) \$300

Recognition:

- Your business name on the Festival's website and social media
- Name listed on 24"x 36" group sponsor sign on fest grounds
- Name listed on the Special Needs T-Shirt

Small Business Sponsor (unlimited) \$200

Recognition:

- Your business name on the Festival's website and social media
- Name listed on 24"x 36" group sponsor sign on fest grounds
- Must be 50 or less Employees

Carnival Ride Sponsor (unlimited) \$150

Recognition:

- Your business name on the Festival's website and social media
- Banner placed on fencing around carnival area
- 3' x 5' banner provided by business

SPONSORSHIP REGISTRATION FORM



Please complete the Sponsorship Registration Form in its entirety. Submit the form along with payment to: Plainfield Shorewood Area Chamber of Commerce, 24109 Lockport St. Plainfield, IL 60544

BUSINESS NAME: _____

CONTACT: _____

PHONE: _____

ADDRESS: _____

EMAIL: _____

SPONSORSHIP TYPE:

- Presenting Sponsor - \$12,500 *SOLD*
- Entertainment Sponsor – FRIDAY - \$3,000
- Entertainment Sponsor – SATURDAY - \$3,000 *SOLD*
- Entertainment Sponsor – SUNDAY - \$3,000 *SOLD*
- Classic & Custom Car Show - \$1,750
- Transportation Sponsor - \$1,500 *SOLD*
- Hometown Sponsor - \$1,000
- Four Seasons Sponsor - \$500
- Special Needs T-Shirt Sponsor - \$300
- Small Business Sponsor - \$200
- Carnival Ride Sponsor - \$150